

CASE STUDY:

Microsoft Excel Automation Coca-Cola Bottling Co.



Coca-Cola Bottling Co. Consolidated (CCBCC) has one of the highest per capita soft drink consumption rates in the world and manages franchise territories with a consumer base of more than eighteen million people. They utilize SAP® software for their enterprise resource planning.

A sale leader in manufacturing, selling, and distributing soft drinks, CCBCC is the second largest Coca-Cola bottler in the United States. With corporate offices in Charlotte, North Carolina, the company does business in eleven states, primarily in the Southeast region.

1 COMPANY SNAPSHOT

Customer Since : **2009**
Users : **45**
ERP System : **SAP**

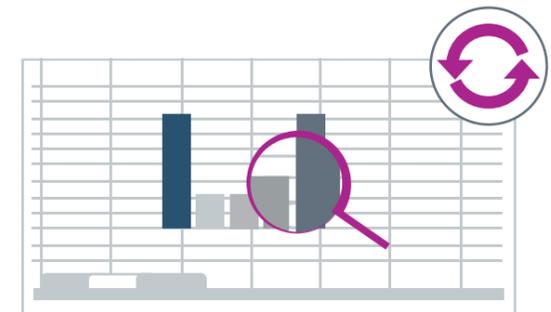
"Spreadsheet Server enables us to perform much more **detailed allocations** between our departments and it's **intuitive nature** has improved our financial reporting and analysis."

Jody Billiard
VP/Controller
Coca-Cola Bottling Co.

4 WHAT CCBCC HAS TO SAY

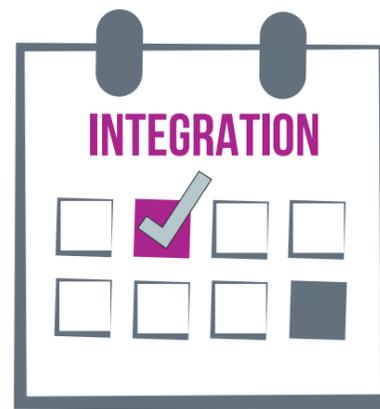
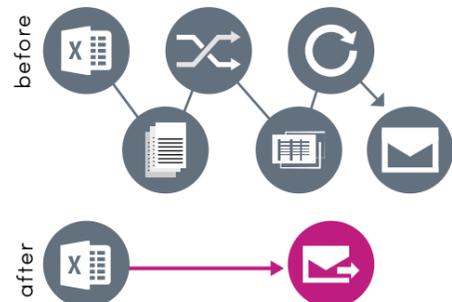
3 RESULTS

Increased accuracy and flexibility in examining profit/loss statements and on-the-fly reporting



5 RESULTS

Report Distribution Efficiency: from manual multi-step data entry to one-click results



Fast Implementation and Training for intuitive, user-friendly products

6 RESULTS



Spreadsheet Server converts Excel into a tightly integrated analytical tool for any ERP system. Users can leverage the strength of their spreadsheets with seamless dynamic integration to their information, along with powerful drill-down capability to the lowest level of detail. It allows users to build a range of reports from simple ad hoc workbooks to complex dashboard-type views of critical business data.



Distribution Manager automates the distribution of reports from Excel.

7 PLATFORMS FOR SUCCESS

8 IN A NUTSHELL

Coca-Cola has not only saved a tremendous amount of time each month working on Income statements, but they are able to achieve new capabilities. They can now perform more detailed allocations between departments within their organization and easily view forecasts for individual functions and the entire company.