

CASE STUDY:

Microsoft Excel Automation Rack Room Shoes



Rack Room Shoes originally opened in Salisbury, NC in 1920.

Over the next 64 years, expansion continued through the grand openings of 21 other stores. In 1984, Rack Room Shoes was bought by a Germany shoe retailer named The Deichman Group. By 1990, there were 100 operating locations and by 1994, there were 200. At this point they moved their corporate headquarters to Charlotte, NC and are now in 24 states, stretching from New Jersey to Florida, and across to California. Specializing in women's, men's, and children's shoes of all sizes, shapes, colors and brands, they are a leading shoe retailer in the United States.

1 COMPANY SNAPSHOT

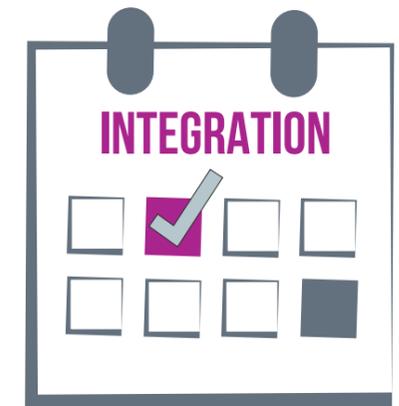
Customer Since : 2006
Users : 18
ERP System : Oracle

2 SITUATION & STRATEGY

Rack Room Shoes was caught in a very inflexible, unreliable and time consuming reporting situation. Every report they ran would have to be saved in Excel, reformatted and redistributed, losing every formula each time. Rack Room Shoes was looking for a reporting solution that could handle more of their "on the fly" needs. They required a program that could continuously be reviewed throughout the closing process as they made journal entries. The team found Excel-based reporting to be the ideal option, so Spreadsheet Server was a seamless transition and a much more productive process.

3 RESULTS

Implementation and Training completed within hours for intuitive, user-friendly products



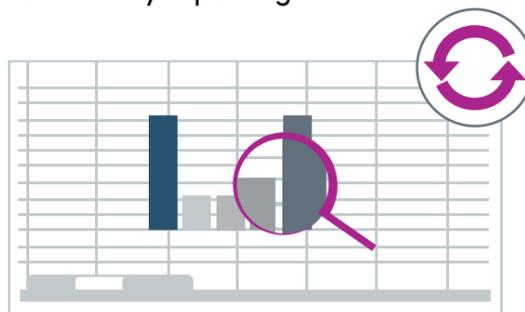
"Among the benefits of Spreadsheet Server are flexibility, data integrity, and time savings!"

Kristin Knight
Assistant Controller
Rack Room Shoes

4 WHAT RACK ROOM HAS TO SAY

5 RESULTS

Increased accuracy and flexibility for on-the-fly reporting



From manual, time-consuming report generation to fast automation

6 RESULTS



Spreadsheet Server converts Excel into a tightly integrated analytical tool for any ERP system. Users can leverage the strength of their spreadsheets with seamless dynamic integration to their information, along with powerful drill-down capability to the lowest level of detail. It allows users to build a range of reports from simple ad hoc workbooks to complex dashboard-type views of critical business data.



Distribution Manager automates the distribution of reports from Excel.

8 IN A NUTSHELL

Rack Room Shoes uses Spreadsheet Server for all monthly reports including: PNL, balance sheets, budget, expenses, ad hoc analysis and distribution. Global's Spreadsheet Server for use with Oracle® allows them to have better access to their data in a more timely and efficient manner. Rather than having to put daily tasks on the back burner during month-end reporting, they are now able to make changes, edits and entries simultaneously. Since the formulas no longer have to be re-input with every change, the data integrity is much more reliable and it's clear where the numbers are coming from.

7 PLATFORMS FOR SUCCESS