

# CASE STUDY:

## Microsoft Excel Automation Unaka Corporation



**UNAKA** Corporation was founded in 1950 and is based in Greenville, Tennessee. Unaka Corporation, through its subsidiaries, produces furniture and grills, folding chairs, and packaged foods. It also supplies ingredients, additives, and packaging materials to manufacturers of various foods, beverages, pet food, and snacks. Further, the company offers office space, executive apartments, conference areas, and corporate services.

### 1 COMPANY SNAPSHOT

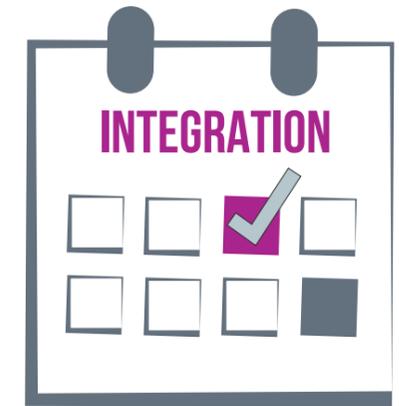
Customer Since : **2007**  
Users : **7**  
ERP System : **MAPICS / XA 9.0**

### 2 SITUATION & STRATEGY

Prior to using Global's Enterprise Budgeting tool, all reporting was done by hand- a tedious and time consuming process. Unaka wanted a better, secure, faster system for creating their budget. Enterprise Budgeting gave them a means to create a secure document that automatically pulled data from their multiple databases and locations, and add new formulas that are not available in Excel.

### 3 RESULTS

3 Day Training and Implementation to Convert All Static Spreadsheets



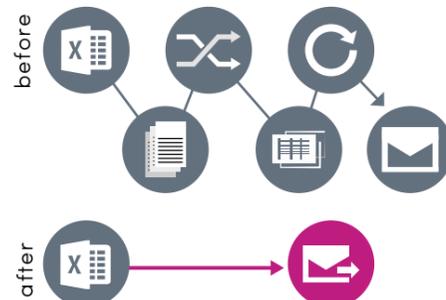
"With [Budget Accelerator] we have a means of creating a document that many people can access, is **secure** and it the tool **does a lot of the work for you.**"

Raymond Spears  
Director, MIS  
Unaka Corporation

### 4 WHAT UNAKA HAS TO SAY

### 5 RESULTS

Report Distribution Efficiency:  
Easily automate report distribution to all departments and locations



Unlimited access to Global Support- a key factor to Unaka at month end.

### 6 RESULTS

**Spreadsheet Server** converts Excel into a tightly integrated analytical tool for any ERP system. Users can leverage the strength of their spreadsheets with seamless dynamic integration to their information, along with powerful drill-down capability to the lowest level of detail. It allows users to build a range of reports from simple ad hoc workbooks to complex dashboard-type views of critical business data.

**Budget Accelerator** allows your organization to streamline and control your budgeting process, ensuring timeliness, accuracy, and consistency of your budgets. Leveraging the popularity of the Microsoft® Excel spreadsheet as a budget building tool, Enterprise Budgeting requires less time accumulating your budget detail meaning more time for analysis and strategic planning.

**Distribution Manager** automates the distribution of reports from Excel.

### 7 PLATFORMS FOR SUCCESS

### 8 IN A NUTSHELL

Budget Accelerator allows Unaka to have better access to their data despite the fact that all the companies are not in the same location. With Budget Accelerator they are able to enter the data securely, review it and consolidate it to a corporate level, allowing them to make quicker decisions in an environment familiar to their users without any difficulty.